

**Klopman Media Relations**

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For immediate release: October 2009

## ***New product launch*** **A+A 2009**

# **Klopman launches EN-accredited high visibility fabric made with Fairtrade Certified Cotton**

In response to growing market demand – and further to the successful introduction of a number of workwear fabrics made with Fairtrade Certified Cotton at the end of last year – Klopman International has announced the launch of its first EN-accredited high visibility protective wear fabric made with Fairtrade Certified Cotton.

The latest addition to Klopman's Luminex range of advanced high visibility fabrics, Luminex C50 is a 270g/m<sup>2</sup> 50% cotton 50% polyester blend, specifically designed to provide advanced levels of luminosity, durability and comfort.

Offering exceptional luminosity characteristics, with performance well in excess of EN norms, Luminex C50 also has the added advantage of easy after-care, making it suitable for both domestic washing and high temperature industrial laundering. Ideal for applications where low light conditions can prevail or visibility is a concern, it is accredited to EN 471:2003 and available in a choice of High Visibility Yellow or High Visibility Orange.

Suitable for use in a wide range of garments, in addition to providing outstanding high visibility, durability and comfort, Luminex C50 made with Fairtrade Certified Cotton also gives specifiers and wearers the reassuring benefit of knowing that they are actively contributing towards promoting a sustainable livelihood for cotton producers in the developing world by helping to ensure they receive a fair price for their product.

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**Fairtrade**

*The Fairtrade Certification Mark is your independent guarantee that the cotton in this product has been certified in accordance with international Fairtrade Standards. The purchase of this product made with Fairtrade Certified Cotton enables the improvement of working and living conditions of Cotton Producers in developing countries and encourages environmental protection. For more information, visit [www.info.fairtrade.net](http://www.info.fairtrade.net)*

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For further information, please visit [www.klopman.com](http://www.klopman.com)

or contact the European Sales Office

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Europe's leading manufacturer of polyester/cotton and cotton fabrics for the image workwear, protectivewear and casual apparel markets, Klopman International offers an extensive choice of high performance fabrics with a choice of over 130 fabrics and a palette of more than 120 colours. Routinely specified by leading garment manufacturers, industrial laundries and many of the world's most well-known and highly-regarded organisations and brands, Klopman fabrics are specifically designed for use in the most demanding working environments and maintain a high quality appearance even after repeated high temperature industrial laundering. For more information, visit [www.klopman.com](http://www.klopman.com)