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Klopman to co-sponsor

the Initial Fashion Award ²⁰⁰⁷

Klopman International is pleased to announce that it has been invited to be a joint sponsor of an exciting new Belgian fashion award.

Devised and organised by Initial, the leading Belgian provider in workwear, linen, floorcare and washroom services, the Initial Fashion Award is to be competed for by young potentials from the Belgian fashion scene.

Each year entrants to the Award will be asked to create and develop an image workwear collection for a specific business sector, with the inaugural 2007 theme 'Dinner & Serve' requiring entrants to design an extensive collection of garments for the hotel and catering sector.

Designed to test and demonstrate the student's understanding of the many important practical considerations required by today's image workwear, including comfort, functionality and suitability for industrial laundering, as well as image, style and design, in addition to the undoubted prestige of winning the first Initial Award – and seeing their designs put into production – the overall winner will also receive a substantial cash prize of €10,000.

Fully committed to encouraging and stimulating the interest of future design professionals, as Europe's leading manufacturer of woven fabrics for Image Workwear, Protectivewear and Casual Apparel, Klopman is delighted to be involved with an Award specifically designed to provide such invaluable experience and insight into the specialised requirements of the image workwear sector.

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For further information, please visit

www.initialfashionaward.com + www.klopman.com

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