

Klopman Media Relations

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Innovative new collection in Klopman Bravo made with organic Fairtrade Certified Cotton

Designed and made by leading Netherlands-based garment manufacturer and healthcare specialist De Berkel, the latest garment collection for Dutch co-operative company clothing specialist SBO Group clearly demonstrates both organisations well-known and highly regarded ethical approach to business, as well as their commitment to fair trade and innovation.

Using Klopman Bravo fabric made with organic Fairtrade Certified Cotton, the new collection, which consists of a blouse, trousers and jackets, is aimed at a wide range of healthcare professionals including physiotherapists, dental personnel and chiropodists, as well as beauticians, and consists of garments suitable for both men and women. And, in addition to the standard collection, SBO Group will also offer the option of custom-made garments made in this unique fabric.

The stylish new designs will initially be produced in cool, crisp and classic white with coloured trims, with the intention of adding a choice of alternative colours at a later date. Fabric choice for the new garments was a particularly vital consideration – as well as style, comfort and all-round performance, in recognition of market demands it also needed to be something a little different and have outstanding ethical credentials.

The ideal solution was found in Klopman Bravo made with organic Fairtrade Certified Cotton. A 200gm² 60% cotton 40% polyester blend, Bravo is one of Klopman's best-selling fabrics, specifically designed to offer exceptional style, comfort, and durability. The fact that it has been made from organic Fairtrade Certified Cotton also gives specifiers and wearers the reassurance that not only was the cotton grown without the use of potentially harmful chemicals and pesticides, they are also actively contributing towards promoting a sustainable livelihood for cotton producers in the developing world by helping to ensure they receive a fair price for their product.

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For further information, please visit www.klopman.com

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Europe's leading manufacturer of
polyester/cotton and cotton fabrics
for image workwear, protectivewear
and casual apparel

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Fairtrade

The Fairtrade Certification Mark is your independent guarantee that the cotton in this product has been certified in accordance with international Fairtrade Standards. The purchase of this product made with Fairtrade Certified Cotton enables the improvement of working and living conditions of Cotton Producers in developing countries and encourages environmental protection. For more information, visit www.info.fairtrade.net

About Klopman International

Europe's leading manufacturer of polyester/cotton and cotton fabrics for the image workwear, protectivewear and casual apparel markets, Klopman International offers an extensive choice of high performance fabrics with a choice of over 130 fabrics and a palette of more than 120 colours. Routinely specified by leading garment manufacturers, industrial laundries and many of the world's most well-known and highly-regarded organisations and brands, Klopman fabrics are specifically designed for use in the most demanding working environments and maintain a high quality appearance even after repeated high temperature industrial laundering. For more information, visit www.klopman.com