



## **Klopman introduces Cruise – a distinctive new look for men's imagewear**

Another new addition to Klopman's image workwear fabric range, Cruise is an exceptionally comfortable 65% polyester 35% cotton blend, distinguished by its 'satin look' and broken twill construction. This attractive appearance makes it an ideal choice for men's trousers, jackets and work vests in many sectors where style and company image are important considerations.

At 280g/m<sup>2</sup>, Cruise fills an important niche between heavy and midweight fabrics, especially in situations where personnel may be working both in and out of doors – for example, in the retail, transport and distribution industries.

Cruise has a soft hand for enhanced wearer comfort, and retains its appearance and feel after regular high temperature industrial laundering. It also combines exceptional breathability and absorption characteristics, offering coolness and confidence to the wearer. This is of particular benefit in areas where personnel are in close contact with the public, or working in warm conditions.

The extensive range of colours, including two new shades, and the fashionable appearance of the fabric helps to create garments with a distinctive look. In turn, this ensures the wearer looks and feels good, while at the same time enhancing company image.

Offering exceptional durability and superior long term performance benefits, Cruise, from every aspect, more than meets the characteristics demanded of today's image workwear for men.

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*(We hope this information will be of interest to you however please note that we do not pay colour separation charges).*