



## **Consort and Regency – new stretch fabrics from Klopman for more fashionable women’s imagewear**

The two latest additions to Klopman’s extensive Comfort Stretch fabric range, Consort and Regency, have a distinctive appearance that makes them ideal for a more fashionable look in women’s image workwear in service sectors such as leisure, health & beauty, retail, hospitality, catering and healthcare.

Consort is a 210g/m<sup>2</sup> streaky twill, whilst Regency is a 215g/m<sup>2</sup> streaky panama, each with generous stretch properties built into the fabric for extra comfort and performance benefits. Both are 60% cotton 40% polyester blends – the high cotton content combining exceptional breathability and absorption characteristics – giving enhanced comfort and coolness in wear.

For designers, they offer greater styling possibilities for tunics, trousers, tabards, dresses, jackets, shirts and coats. The fabrics soft hand and drape and distinctive weave, help to enhance the ‘feel good’ factor of the wearers, both in terms of extra comfort and projecting a highly individualistic look. The ‘stretch and recover’ characteristics of Consort and Regency make garments less restricting to wear and less prone to creasing. These qualities help ensure that they keep their shape for far longer, thereby enhancing the garment’s appearance.

Available in an extensive choice of on-line colours, and specifically designed to withstand regular and intensive high temperature industrial laundering, Consort and Regency combine all the important performance qualities required by today’s image workwear. Amongst the first companies to recognise the many advantages of these new fabrics is one of Scandinavia’s leading garment manufacturers Nybo Jensen, who is featuring Consort and Regency in their latest collection.

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## **Consort and Regency image workwear collection**

One of the first companies to recognise the potential of these fabrics is Denmark-based Nybo Jensen Konfektion A/S, a garment manufacturer specialising in the healthcare, food service and retail sectors. Their main customers are laundries so it's essential that any fabrics they use perform well in the wash/wear cycle. In addition to laundries, they also sell through wholesalers and distributors, so they regularly launch garment collections in order that their customers always have new products to offer.

Aware that they always need to introduce garments in fabrics that are attractive to both wearers and specifiers, Nybo Jensen Konfektion A/S approached Klopman's R & D department. With such a large range of casual apparel and imagewear fabrics in development, Klopman were able to offer a wide selection - including Consort and Regency.

The designers at Nybo Jensen Konfektion A/S were particularly impressed by these two new imagewear fabrics, not only did they have different weaves, their built-in stretch qualities gave the extra comfort that's now expected in today's imagewear. Equally important, both fabrics gave excellent results in wash trials.

With Consort and Regency, Nybo Jensen Konfektion A/S found exactly what they were looking for to help them maintain their reputation as a brand at the forefront of image workwear. Their new collection comprises men's trousers, and for women full and three quarter length trousers, jackets and waistcoats in the colour Hedgehog.

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